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NEWS RELEASE

November 14, 2025
Prestige International Group

Iwate BPO Fortress Honored with "Excellence Award in the Office Environment Category" at Contact Center Award 2025

Prestige International Inc. (headquarters: Chiyoda-ku, Tokyo; CEO: Shinichi Tamagami) is pleased to announce that its Iwate BPO Fortress has been recognized and presented with the "Excellence Award in the Office Environment Category" at the Contact Center Award 2025. The award ceremony was held on November 13th.



< Award Recipients >

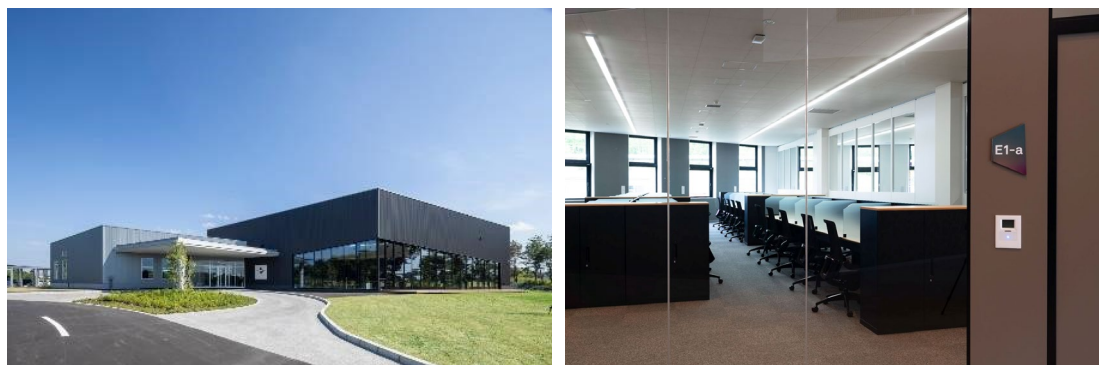
Owner	PRESTIGE INTERNATIONAL Inc. Iwate BPO Fortress
Design / Supervision	Fujita Corporation First-Class Architects' Office
Construction	Fujita Corporation Tohoku Branch

< About the Office Environment Award >

This award recognizes organizations where "people" are considered the main asset of a contact center. It evaluates environments that prioritize the safety and security of employees, positively influence the maintenance and improvement of motivation, and contribute to overall management success.

< Office Overview >

Location	64-2 Yanomezawa, Mashiba, Ichinoseki-shi, Iwate
Opened	June 2024
Site Area	46,800 m ²
Total Seats	Approximately 500
Facilities	Cafeteria, Seminar Room, Gym, In-house Power Generator, Solar Carport, Day Care Center, etc.





< Comment from Katsuhiro Miura, Head of Iwate BPO Fortress >

It is a true honor and privilege to receive this prestigious award today.

The Iwate BPO Fortress, planned under the theme of "An Office Environment Where Everyone Shines," is our group's first BPO hub established on the Pacific coast, partly for the purpose of BCP (Business Continuity Planning). The office design incorporates the scenery of Genbikei Gorge, a famous spot in Ichinoseki City, to evoke a sense of tranquility and connection with the local nature for all visitors.

Aiming to enhance employee well-being, we have focused on the quality of the working environment, introducing features such as "floor-seepage air conditioning" to maintain a comfortable temperature, and a ventilation system that effectively incorporates natural airflow. Furthermore, we have fully equipped the facility to meet diverse needs, including a nursery to support work-life balance, a training studio for physical and mental refreshment, and powder rooms in the restrooms.

We also aspire to be a company deeply rooted in the local community. We have fostered interaction with local residents by opening our cafeteria, "Vist café," to the public and hosting seasonal events. On the environmental front, as our group's first carbon-neutral facility, we have installed solar power generation and are committed to efforts toward realizing zero CO2 emissions in power consumption, thereby contributing to the creation of a sustainable society.

Currently, this 500-seat office is highly regarded by our employees. Moving forward, we are committed to maintaining and improving an environment where every employee feels motivated and can work brilliantly, and we will strive to deepen our coexistence with the local government and community members, contributing to the development of the regional society.

< Office Environment Award History > (Office names are current)

2005	Akita BPO Main Campus	Special Jury Prize
2013	Akita BPO Main Campus	Office Environment Award, Award for Excellence
2016	Yamagata BPO Park	Office Environment Award
2016	Toyama BPO Town	Office Environment Award, Award for Excellence
2022	Akita BPO Nikaho Campus	Office Environment Award, Award for Excellence

Iwate BPO Fortress: https://www.prestigein.com/english/company_profile/iwate_ichinoseki.html

For Further Information on This Press Release

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