

NEWS RELEASE

January 10, 2025
Prestige International Group

Announcement of Finalization of The Basic Design for New Office **Akita BPO Katagami Campus (Provisional Name)**

Prestige International Inc. (headquarters: Chiyoda-ku, Tokyo; CEO: Shinichi Tamagami; hereinafter “PI”) is pleased to announce that the details of the basic design for new office, Akita BPO Katagami Campus (provisional name) has been finalized and reported to Akita Prefecture and Katagami City.

The Akita BPO Katagami Campus (provisional name) has been designed with the concept of enriching the future of the region, and will be developed into an even more attractive area by creating an environment where women and young people can flourish in their local communities, enabling them to make the most of the area not only as a workplace, but also as a place where people can live and interact with each other. The PI Group will continue to create jobs and revitalize the regions, as well as expand the business of the Group as a whole.

< Overview >

Name of the Site (provisional)	Prestige International Inc. Akita BPO Katagami Campus
Location	Kitanohasunumamaeyama Showaokubo, Katagami-city, Akita
Establishment Date	August, 2026 (tentative)
Site Area	88,000 m ²
Value of Total Investment	about 5.1 billion yen
Number of seats	about 800 seats
Facilities	Cafeteria, Seminar room, Gym, Day care center, In-house power generator, others
Employment Plan	Future Plan: 800 At the time of starting operation: Approx. 240
Owner of facility	Prestige International Inc.
Design and construction	Obayashi Corporation

It is currently operating with 203 employees working at two locations in Katagami city as the Akita BPO Katagami Brunch, which was established in June 2023 in preparation for the opening.

< General concept >

Hachirogata Cycle

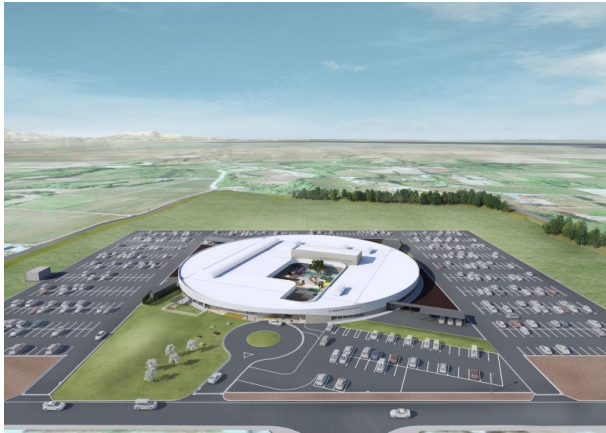
The lagoon called Hachirogata, adjacent to Katagami City, creates various natural “cycles” by circulating water and agricultural products and connecting with the surrounding environment. The theme of the work is the regional climate and cycles, including ripples on the calm surface of the water, footpaths that stretch to the horizon, and the changing seasons.

< Major composition facility >

A PARK, Opens to The Local Community

The exterior design of circles and gentle curves is inspired by the Hachirogata Lagoon and its ripples. The courtyard, named “PARK”, which connects to a café and in-office day care center is plan to use for a space for employees to relax and interact with local residents.

< Architectural rendering images >



Exterior (bird's-eye view)



Porte cochere



Square



Operation room



Cafeteria



In-office day care center

Since its founding in 1892, the Obayashi Group has held to the spirit of the Obayashi Three Pledges: Quality, Value, and Efficiency. As such, we have worked to develop society and the economy and raise people's quality of life by exercising true craftsmanship and employing superior technologies. We will open up new fields and possibilities by leveraging our strengths: the craftsmanship technology and knowledge that we have cultivated over their history.

Obayashi Philosophy is "A Leading Sustainability Company". To realize a sustainable society as stated in the Obayashi Philosophy, we will ensure rigorous compliance while providing safe and secure high-quality buildings, infrastructure and services and helping foster an environmentally responsible society that is comfortable to live in, thereby contributing to solving social issues.

<Company Overview>

Company Name	Obayashi Corporation
URL	https://www.obayashi.co.jp/en/
President and CEO Representative Director	Kenji Hasuwa
Head Office	2-15-2, Konan, Minato-ku, Tokyo 108-8502, Japan
Founded	January 1892
Established	December 1936
Capital	¥ 57,752 million
Employees	9,253 (As of March 2024)

For Further Information on This Press Release

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