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NEWS RELEASE

June 14, 2023
Prestige International Group

Announcement of the Launch of Services in the Autonomous Driving Domain with Tokio Marine & Nichido

Prestige International Inc. (headquarters: Chiyoda-ku, Tokyo; CEO: Shinichi Tamagami; hereinafter “PI”) is pleased to announce that its domestic consolidated subsidiary Premier Aid Inc. (headquarters: Chiyoda-ku, Tokyo; President: Seiichiro Yoshizawa) launches “Remote Monitoring and Incident Response Service” for autonomous driving with Tokio Marine & Nichido Fire Insurance Co., Ltd. (headquarters: Chiyoda-ku, Tokyo, President : Shinichi Hirose, hereinafter “TMNF”).

■ Background and Purpose

Autonomous driving is expected to be a solution to traffic accidents and other traffic problems. The government has set a goal of expanding the implementation of unmanned autonomous driving services in limited areas to more than 50 locations nationwide by 2025. The enforcement of the revised Road Traffic Law in April 2023 enables Level 4 (*1) autonomous driving on public roads.

Premier Aid is providing of emergency call services using images in the telematics services offered by TMNF since April 2017, which uses dashcam set as a prescribed riders for automobile insurance policies. The system automatically sends the images taken by a dashcam with a communication function to a contact center 10 seconds before and 5 seconds after an accident. The service grasped the situation from the accident images, and when necessary, the system requests emergency services from fire departments nationwide and reports the situation to public organizations. We aim to support safe and secure driving by launching the service that utilizes the technology we have developed so far in the domain of autonomous driving.

■ Outline of “Remote Monitoring and Incident Response Service” for Autonomous Driving

Premier Aid and TMNF will build various services, such as Remote Monitoring and Incident Response Service including accident response, to support safe and secure driving and incident support, in preparation for the implementation of Level 4 autonomous driving in society.

▼ Outline of Services

1. Contact center

By providing contact centers for customers (passengers in autonomous driving vehicles, etc.), we provide a wide range of consultation services for autonomous driving conditions, instruction of driving and troubles, etc.

2. Remote monitoring during autonomous driving

The newly opened Remote Monitoring Center for Autonomous Driving helps prevent accidents and troubles by remotely monitoring the driving and operating conditions of autonomous driving vehicles. In the event of troubles etc., operators will call out to passengers to support autonomous driving related business providers and passengers in driving/operating their vehicles.

3. Incident support (including accident response by TMNF)

In the event of an accident or trouble, we will take necessary actions such as coordinating with emergency services and fire departments, dispatches field staff to the location, and arranging alternative transportation.

4. Cooperation in the event of an accident or insurance response

Provide efficient accident response services by linkage between Premier Aid and TMNF with the status of accidents and troubles identified when providing incident response services.



▲ Remote monitoring center for autonomous driving (Chiyoda-ku, Tokyo)

Premier Aid will also provide a Remote Monitoring and Incident Response Service to support safe and secure operations in the Autonomous Operation Support Packaged "Hawk SafEye" that will be launched by TMNF.

Going forward, the two companies will work to build a system that seamlessly provides emergency reporting services to public organizations that are required in the event of various incidents of autonomous driving, to roadside assistance services, accepting insurance accidents, and negotiating settlements.

In addition, Premier Aid will develop services and systems to solve problems required by changes in society and the environment, such as initiatives for MaaS (*2) in autonomous driving related businesses in regional cities.

(*1) Definition of the level at which the system, rather than the driver, is the monitoring and response for safe driving, and the system performs all dynamic driving tasks and responses in a limited area when it is difficult to continue operation. (Reference: Autonomous Vehicle Safety Technical Guidelines, Ministry of Land, Infrastructure, Transport and Tourism's Automotive Bureau)

(*2) MaaS (Mobility as a Service) is an essential service that seamlessly links all types of public transportation, such as buses, trains, taxis, ridesharing, and shared bicycles, using IT to connect them with the other than transportation-related services at destinations such as sightseeing and medical care, thereby improving convenience of transportation and contributing to resolving local issues.

Especially in regional cities, where public transportation services are being withdrawn or discontinued one after another due to population decline, automated operation of public transportation services such as buses and taxis is considered as one of the measures to solve problems and dramatically increase convenience in those cities.

▼ Company Profile

URL <https://www.premier-aid.co.jp/>

Location Kojimachi 2-4-1 Odori Building, Kojimachi, Chiyoda-ku, Tokyo 14th floor

Representative Seiichiro Yoshizawa, President

Foundation October 2014

BIO In the event of an accident or illness or other trouble in a automobile or a home, the company provides an "emergency call operation" in which the company immediately ascertain the status of end-users and make emergency call or reports based on the images of the scene and location information transmitted from IoT devices, etc. We have established a network with each fire department in each city, town, or village throughout Japan to ensure prompt linkage to the nearest public organization.

For Further Information on This Press Release

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